



Transit Advisory Board

August 12, 2021

4:00 pm to 5:30 pm

In Person Meeting at

Alvarado Transportation Center

100 1st St SW

2nd Floor, Santa Fe Training/Conference Room

Albuquerque, NM 87102

OR

Virtual Meeting (Online) Via ZOOM

Meeting ID: 951 3676 6662

Phone#: 1 669 900 6833 or 1 253 215 8782

Members Present

Christopher Ramirez, Chair (ZOOM); Markie Anderle (ZOOM); Harris Balkin (ABSENT) Ryan Lee Haack (ABSENT); Jennifer Jackson (ZOOM) Don McIver (ABSENT); Rikk Murphy (ZOOM); Steve Pilon (ZOOM), Patricia Salisbury (ATC & ZOOM); Hodgins Serrullo (ZOOM); Jacqueline Smith, PTAB (ABSENT)

Staff Members Present

Doreen De la Cruz, Facility Office Manager (ATC & ZOOM), Stephanie Dominguez, Deputy Director (ZOOM), Danny Holcomb, Director (ATC & ZOOM), Margaret Lucero, Executive Assistant (ATC & ZOOM); Chris Payton, Associate Director (ATC & ZOOM) Lorena Sanchez, Public Information Officer (ZOOM)

Visitors Present

Charles Davis, Assistant City Attorney (ZOOM); Terra Reed, Department of Municipal Development Division, Vision Zero Coordinator (ZOOM); Peter Rice, Downtown Albuquerque News (ZOOM),

Land Acknowledgement

Chair Ramirez would like to start off the meeting with a land acknowledgement. The City of Albuquerque is on indigenous land and referred to as Tiwa land. That is currently represented by Sandia and Isleta pueblos. We ask for permission and blessing for us to be here and serve the community.

Call to Order

Christopher Ramirez, Chair, began the meeting at 4:03 pm.

Approval of Agenda or Additions

Chair Ramirez asked for a motion to approve the agenda. Markie Anderle motioned to approve the agenda, Rikk Murphy 2nd the motion. The motion was voice approved by Markie Anderle, Jennifer Jackson, Rikk Murphy, Steve Pilon, Patricia Salisbury and Hodgins Serrullo.

Approval of Minutes

Chair Ramirez asked for a motion to approve the June 10, 2021 minutes. Markie Anderle motioned to approve the meeting minutes, Jennifer Jackson 2nd the motion. The motion was voice approved by Markie Anderle, Jennifer Jackson, Rikk Murphy, Steve Pilon, Patricia Salisbury and Hodgins Serrullo.

Public Comment – *Reminder there is a 2 minute limit on Public Comment(s).*

Rikk Murphy: Can we come up with more ideas on making hawk signals more visible and instruct drivers how to handle them?

Terra Reed: DMD is talking about doing better education on hawk signals.

Patricia Salisbury: We can hand out the “Stay in your lane” placards if they’re still available.

Steve Pilon: If you want to see an example of user active signal there’s one on Indian School in front of Montezuma Elementary.

Markie Anderle: We have no cross walk striping in between the Downtown and Old Town area for people to cross the streets.

Terra Reed: Use the 311 App and take pictures of locations you feel need crosswalks. Tim Brown could clarify any policies for you.

TAB Chairperson’s Report – Christopher Ramirez, Chair

Christopher Ramirez: *(Shared screen) Transit Advisory Board (TAB) Survey Results July 2021 also shared link in chat.* Members were asked about current strategies about information sharing. Current Meeting Comments were shared. Future Meetings Comments. Thank you Dwayne and Lorena for getting out the information on the bus stop clean up event. There was about a dozen volunteers that came out to help with this event. It was positive media coverage for ABQ Ride. I happy to see Zero fares moving forward. I attended a webinar with Ride KC who has implemented zero fares and I learned they have major agency collaboration which support the transit system and hope to see this with Albuquerque. Together for Brothers and Wilderness Society did some video how public transit can help low income areas access outdoor recreations. NMPBS covered the filming of the videos.

Steve Pilon: Can we get an estimate on budget impact if we can no longer charge for Para Transit services?

Director’s Report-Danny Holcomb, Director

Danny Holcomb: Yes, if we have zero fares it would be for fixed route, para transit and special events. Ridership for July 393,291 fixed routes passengers 10.84% increase. We have over 70 bus driver and 20 Sun Van vacancies. We instituted a driver incentive program, \$1000 bonus. Currently in negotiations with the Union working on a package for our drivers. Thank you TAB and Together for Brothers for helping at cleaning up event. We’d like to put together a hiring event specific to drivers. We are using Sun van drivers to help with commuter routes. Welcome to the City Charles and wish you the best of luck Terra.

Patricia Salisbury: The Sun Van drivers are great and very helpful.

Christopher Ramirez: How often are fares enforced on ART?

Danny Holcomb: DMD security is responsible for enforcing fares.

Patricia Salisbury: Asking for help from Transit to put a ramp at the bus top on Menaul in front of Macy’s, a stop is needed at Winrock and there was guy living at a bus stop, what the policy is with that.

Unfinished Business

Danny Holcomb: Purchasing is working on RFP and hope to have it out by fall.

Christopher Ramirez: We’d like to ask the awarded group what their plans are on the RFP.

Patricia Salisbury: Will this be National?

Danny Holcomb: Yes

New Business

Stephanie Dominguez: *(Shared screen with power point presentation) Zero Fares Pilot Program*
Over view on ABQ Ride and department goals, breakdown of budget FY21, average ridership weekly and weekday, passenger miles 120,000 per day and bus stops 2750+ Albuquerque Metro Area. Demographics: 2020 Title VI Program from spring 2017 survey, Vehicle Availability, Ridership by Route: All Day FY19-FY21. Cost to run Fixed Route and Para Transit per rider, trip and operating costs for FY18-FY20. Why Zero Fares? Id checks, transit more equitable and affordable, ridership increase, less negative interactions. Positive Impacts as well. Path to Zero Fares; reduced Fare Groups, Action taken by City Administration and City Council. Campaign and outreach; engage in multi lingual media campaign, community outreach. Logistics; cover fare boxes, shift staff responsibilities, data collection. Increased Education; rules of the bus are clearly available. Security- Related Costs; broken windows, repairs, ticketing vending machines

Markie Anderle: Opened up the floor for nominations. Markie nominated Christopher Ramirez for Chair, Patricia Salisbury 2nd. Nomination voice approved by Markie Anderle, Jennifer Jackson, Rikk Murphy, Steve Pilon, Patricia Salisbury and Hodgins Serrullo. Christopher Ramirez was re-elected for Chair.

Christopher Ramirez nominated Patricia Salisbury for Vice-Chair, Rikk Murphy 2nd. Nomination voice approved by Markie Anderle, Jennifer Jackson, Rikk Murphy, Steve Pilon, Christopher Ramirez, Patricia Salisbury and Hodgins Serrullo. Patricia Salisbury was elected for Vice-chair.

Second Round of Public Comment *(Reminder there is a 2 minute limit on Public Comment(s)).*

No public comment

Adjournment

Meeting ended at 5:20 pm

Next Meeting: Thursday, September 9, 2021; 4:00 PM via online (ZOOM) or in person

Below are the chat messages exchanged during the ZOOM Meeting

16:17:08 From Terra Reed : There's one hanging in my office! :)
16:25:06 From Markie Anderle : Thank you Rick and Steve -- every intersection is a pedestrian crossing (while being mindful of our individual safety) is an excellent point.
16:25:20 From Christopher Ramirez (he or they) :
https://docs.google.com/presentation/d/189vs0Xyfls869NqIixNSiI_pTfuc_eMTmyDUPN-D2IY/edit?usp=sharing
16:32:52 From Terra Reed : Thank you Lorena for the bus passes!
16:34:20 From Lorena Sanchez : You're very welcome.
16:41:05 From Rikk Murphy : I have recently seen sun vans running regular routes, e.g. the #50. Is that helping at all with the shortage?
16:47:18 From Terra Reed : I've been told not to pay when I've tried by drivers on ART and my experience with the security guards is that they are mostly enforcing masks.
16:53:46 From Terra Reed : I have to run but thank you all - it's been wonderful getting to listen in on your meetings and learn from you all!
16:54:02 From Jennifer Jackson : Thanks Terra!
17:19:16 From Markie Anderle : Please share with me!
17:19:41 From Jennifer Jackson : Please share that report Christopher!